



SCUSD Trustee Vickie Fairchild  
SCUSD Trustee Albert Gonzalez

**Santa Clara County Democratic Central Committee FAIR CAMPAIGN PLEDGE**

There are basic principles of decency, honesty and fair play which every candidate for public office has a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents which merit such criticism;
- (2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life;
- (3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on race, sex, religion, national origin, sexual orientation, gender identity, physical health status or age;
- (4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting;
- (5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees;
- (6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this pledge or the laws governing elections; and
- (7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I understand that violation of any of these pledges can result in the revocation of any endorsement that I may receive from the Democratic Party.

\_\_August 16, 2020\_\_\_\_\_



Date

Signature

**What is your jurisdiction’s voting population?** (Please fill to the best of your knowledge) **Please note: I am using the only numbers I can find specifically for District 4 in Santa Clara. Because these districts are quite new and small, there isn’t much disaggregated data readily available. In some places, I will insert a percentage for Santa Clara as a whole. Numbers coming from Census 2010 and American Community Survey for 2018 for residents, not voters**

<b>Age</b>	<b>Percentage of voters</b>	<b>Number of voters</b>
Voters between ages of 18-34	80 for 18 to 64	Total SC voters = 47,000 Each District approximately 7800
Voters between ages of 35-64		
Voters 65 and older	11.1	866
<b>Gender</b>	<b>Percentage of voters</b>	<b>Number of voters</b>
Men	51.8	4040
Women	48.2	3760
<b>Homeownership</b>	<b>Percentage of voters</b>	<b>Number of voters</b>
Owners	<b>43</b>	
Renters	<b>57</b>	
Mobile Home	<b>0</b>	
<b>Ethnicity</b>	<b>Percentage of voters</b>	<b>Number of voters</b>
White	51--CVAP	
Latino	15--CVAP	
Asian	31—CVAP	
African American	3 CVAP combined AA and Other	
Other		
<b>Party Registration</b>	<b>Percentage of voters</b>	<b>Number of voters</b>
Democrats		
Republicans		
Other		
No Party Preference		

**3 Major Community Issues or Concerns**

- 1.) The effects of Covid-19 on our community, our government services, and the local and national economy
- 2.) Cost and availability of housing
- 3.) Traffic and transportation

**In the office you are seeking, what are your plans to address the above issues and concerns? (150 words or less)**

Going into Covid, Santa Clara had meaningful budget reserves, per council policy, more than most cities much larger. Those reserves and Council direction, enabled Santa Clara to quickly implement programs to help residents and small businesses, including utility credits, eviction moratorium, meal distribution to seniors and school children, and grants to small businesses and non-profits. The council seeks more funds for more assistance and will be studying revenues closely to preserve city services. I believe I can provide the required creative leadership for these unprecedented times.

We must develop many types of housing. As a SCUSD trustee, we used innovative financing to build teacher apartments. Santa Clara's Agrihood project combines a community farm with a range of housing.

While these projects are interesting, housing must be developed on a larger scale. Streamlined processes lower costs while preserving community participation. Transportation challenges are better managed with residents live closer together in complete communities along corridors.

**The Grid: The SCC Democratic Party Platform**

*The following represent specific policies supported or opposed by the Santa Clara County Democratic Party. For more information about our party platform, please see our party platform available at (<http://www.sccdp.org/sites/default/files/SCCDPPlatform-2015.pdf>). Please mark **only one position per issue** below. You will have an opportunity to explain any of your positions below each section and during your interview with the Endorsement Committee.*

<b><u>Business &amp; Economy</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) A \$15 per hour minimum wage	X		
2.) A minimum wage indexed to inflation to keep up with the cost of basic needs of food, health, and housing	X		
3.) A public bank to hold local county and city bond funds that would be able to make loans to local entrepreneurs			X Interesting, but need more details on how it would work to raise the capital for the bonds. I support more public/non-profit options to help the unbanked.
4.) Policies intended to mitigate the impact of redevelopment and gentrification	X		

Explain and comments:

<b><u>Education</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) Maintaining per student spending at or above the national average	X		
2.) Spending taxpayer money for private school vouchers		X	
3.) Prioritized efforts to close the achievement gap	X		
4.) Establishing charter schools or other alternative schools funded by the public		X	
5.) Implementing age-appropriate sex education	X		
6.) Using public funds for preschool	X		
7.) Elimination of bullying and harassment in schools	X		

8.) Access and funding for mental health services available to students in all schools	X		
9.) Adequate funding, resources, and staffing for special education that meets the needs of students with disabilities	X		
10.) Barring undocumented students and their families from public education and related public services		X	

Explanation or comments

<b><u>Fair and Just Society</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) The death penalty		X	
2.) Education and rehabilitation over incarceration for misdemeanors and non-violent crimes	X		
3.) Crimes against protected classes being categorized and prosecuted as “hate crimes”	X		
4.) Diversity, de-escalation, and non-lethality training for police and correctional officers	X		
5.) Consideration of gender and gender identity in incarceration and facility determinations	X		
6.) Equal rights for gays and lesbians in employment, housing, and the military	X		
7.) Business owners have a right to discriminate against someone based upon sexual orientation, religion, age, race, and gender		X	
8.) Availability of multilingual material in government forms (i.e. voter information, license registration, tax forms, etc.)	X		
9.) Racial profiling by enforcement and other government entities		X	

Explanation or comments

<b><u>Government &amp; Political Reform</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) A simple majority vote to pass tax measures	X		
2.) Repeal Prop 13 for commercial and industrial properties (i.e. require that corporations pay property taxes based on the market value of the property as assessed on			X need to have more nuanced approach to

a regular basis)			protect more vulnerable, smaller businesses which are job generators
3.) Elimination of “at large” elections for local elections shifting to single member district election			X depends on size and type of jurisdiction, we should look at additional models
4.) Mandatory campaign contribution limits in local elections			X Santa Clara has optional spending caps with incentives to accept the cap. Need to find ways to control independent expenditures. Santa Clara adopted groundbreaking “dark money” ordinance.
5.) “Ranked choice” or “instant-runoff” voting in local elections			X alternative voting methods work in many countries. We should explore.
6.) Adequate representation of racial & ethnic minorities, immigrants, LGBTQ people, and young people on local boards and commissions	X		
7.) Equal representation of women on local boards and commissions	X		
8.) The elimination of discrimination in public places, government property, and public accommodations	X		

Explanation or comments

<b><u>Healthcare</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) Healthcare is a human right	X		
2.) Expanding access to accurate, age-appropriate, inclusive healthcare information, particularly in schools and government-owned healthcare facilities	X		
3.) Increase funding to allow low-income residents access	X		

to free or low-cost healthcare services			
4.) Provide funding and access to free STI and HIV screenings and treatments	X		
5.) Permitting healthcare providers to deny service based on their personal or religious views		X	
6.) Mechanisms to control the cost of health care services and prescription drugs	X		

Explanation or comments

<b><u>Housing</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) Increasing the supply of market rate housing to meet local demand	X		
2.) Increasing access to affordable housing options for low- and moderate-income households, seniors, students, and other vulnerable communities	X		
3.) Funding for teachers and school employees housing on school grounds and other government-owned properties	X		
4.) Adopt renter protection policies, such as “just cause” eviction	X		
5.) Increasing the density for future housing developments (ie condo, townhouse, plan unit development and apartments)	X		
5.) Limit or eliminate future zone of single-family developments	X		
5.) Cap annual rent increases	X		
6.) Prohibit exclusionary zoning	X		

Explanation or comments

<b><u>Immigration and Immigrant Rights</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) Reporting undocumented immigrants arrested for non-violent civil and criminal offenses to Immigration and Customs Enforcement (I.C.E.)		X	

2.) Allowing I.C.E. to detain, search, or seize individuals within government owned facilities		X	
3.) Programs that expand and expedite pathways to citizenship for undocumented immigrants	X		
4.) Make higher education funding available for children of undocumented immigrants	X		
5.) Granting legal status to undocumented immigrants who were brought to the United States as children and went to school here	X		
6.) Individual should have the right to sponsor family members (ie spouses, parents, siblings, children) to immigrate to the United States	X		

Explanation or comments

<b><u>Labor &amp; Employment</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservation (please explain)s</u></b>
1.) Requiring written documentation from each union member to use dues for political purpose		X	
2.) Mandatory arbitration agreements in public employee contracts		X	Elected officials should maintain ultimate responsibility for contracts of public employees. That is how you maintain accountability.
3.) Crossing an organized labor picket line		X	
4.) Hiring practices that make a conscious effort to diversify the workplace, along with other practices that would challenge the glass ceiling	X		
5.) Elimination of predatory lending	X		
6.) Protecting the rights of employees to earned benefits	X		

Explanation or comments

<b><u>Sex and Gender Equality</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
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1.) Increased funding for domestic violence programs	X		
2.) A woman's right to reproductive options	X		
3.) Parental notification for a minor to receive an abortion		X	
4.) Comprehensive coverage for contraception and abortion under public and private medical insurance	X		
5.) Public funding for prenatal care, family planning, and abortion services for low-income/immigrant women	X		
6.) Paid family and parental leave	X		
7.) Policies to eliminate the pay gap between men and women	X		
8.) Access to safe, reliable, quality, and affordable childcare	X		
9.) Additional locations for SART (rape kit) exams in Santa Clara County to begin in 2020 along with increased funding for victim advocates and social services	X		
9.) The adoption and implementation in your jurisdiction of an ordinance to advance the principles expressed in the UN Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), modeled on the ordinance adopted by San Francisco in 1998, establishing an oversight body, measuring disparities via a gender analysis of government department and operations, and allocating appropriate funds to perform such oversight and analysis and address disparities			X I support the concept and Santa Clara is in the early phases of establishing a taskforce and possible ongoing commission to deal with a wide range of human rights issues, so I hesitate to commit to a structure that I don't fully understand.

Explanation or comments

<b><u>Sustainable Communities</u></b>	<b><u>Support</u></b>	<b><u>Oppose</u></b>	<b><u>Reservations (please explain)</u></b>
1.) Planning and developments that promote pedestrian and bicycle friendly communities	X		
2.) Increasing density and height limits, particularly along transit corridors	X		
3.) Discouraging urban sprawl	X		

4.) Protection of farmland	X		
5.) Eliminating future zoning of single-family homes in urban and suburban areas	X		
6.) Creating, protecting, and expanding access to public open spaces and parks	X		
7.) Efforts to reduce, eliminate, or neutralize California's existing environmental regulations		X	
8.) Transportation projects and fuel efficiency standards that mitigate the environmental impacts of automobiles	X		

Explanation or comments

## **Narrative Questions**

*Please answer each of the following questions in 150 words or less. Be aware that some questions have more than one part.*

1. Why have you decided to run for the elective office you are seeking? What set you apart from the other candidate(s) you are running against? Why do you believe that you should receive the endorsement of the Democratic Party?

I have long felt a form of calling to serve my community. I have followed that calling in a number of ways since my youth. I feel that one of the best ways I can serve my community is to work as hard as I can to ensure that they have honest, responsive, effective, and caring local government. I believe that local government has the most impact on the quality of life of the people. I have been in leadership roles in a variety of non-profit organizations, served as an elected and appointed official in a number of governmental bodies, and had a long career in a socially-responsible company. I believe I bring the most complete body of experience and accomplishments to my race to best serve the people of Santa Clara for the next four years.

2. Since November 2010, have you endorsed, donated or given other forms of support to Republicans running for elected office at the local, state or national levels? If so, please explain.

No.

3. Describe your work and/or involvement in the Democratic Party. What you have done to help strengthen the Democratic Party at the Local, State, and/or National levels?

I first volunteered with the Democratic Party when I was in high school. I have donated money to Democratic candidates at all levels, volunteered in campaigns, made phone calls, walked precincts, hosted fundraisers at my home, served as a delegate to the California state Democratic convention twice, and been active in several Democratic clubs.

4. What are three (3) priority areas you would defend in a budgetary crisis? Please explain your choices.

Public safety/First Responders, critical infrastructure support, and recreation. The first thing that residents expect from local government is maintaining a safe community for emergency assistance when needed. This is particularly important during this pandemic. A city the size of Santa Clara doesn't have much in terms of local social services infrastructure, so our First Responders often fill that role. We are working to augment our services, but it will be even more difficult with loss of revenues. Next, we

have to keep on the lights, air conditioning, and everything else that people require electric power for. Santa Clara is fortunate to own its own electric utility. I spend a great deal of time to ensure that Santa Clarans have affordable, reliable, and green electricity. We also must be sure that water flows, sewers function, and that transportation can operate safely in Santa Clara. The third function is different types of safe recreation, including parks, libraries, and community centers, which are important to residents' physical and mental health. Participating in these activities also allows us to spot if someone might be in need of help.

5. What actions have you personally taken to address bullying/intimidation/harassment/assault in the community or workplace? In the office you are seeking, what policies would seek to address bullying/intimidation/harassment/assault in government and/or your local community?

I supported the adoption of a censure policy for elected officials who act inappropriately. The threat of a censure led to the resignation of a council member who had been accused by multiple young women of sexual harassment. I have counseled employees who have confided in me about inappropriate workplace behavior as to their remedies and have talked with the human resources director about issues I was observing. I also intervened in a situation involving 2 appointed commissioners, one male and one female. The male was acting inappropriately, including uninvited physical touching. I found out that the staff supporting the commission and the city attorney's office were incorrectly responding to the complaints. I personally intervened and information was given to all commissioners and city staff on harassing behaviors and the correct process to rectify. As a result, additional annual training has been required for city employees and appointed and elected officials.

6. Since you became a legal adult, have you ever made unwanted requests for sexual favors or committed any verbal or physical harassment or assault of a sexual nature? Have you ever faced discipline or entered into a settlement related to this kind of conduct? In event that sexual harassment or assaults occurs in the work place with people your supervise, how would best handle the situation?

No to all. I don't supervise in a workplace, but I would follow the Office of Civil Rights procedures and involve law enforcement if appropriate.

7. How will you engage underserved and underrepresented communities (racial, ethnic, women, LGBTQ, religious minorities, etc.), remove barriers to their civic engagement, and increase their representation on local boards and commissions? What will you do to

help reach equal representation of women in elected office?

While I have been on council, I formed a governance committee where we have changed city procedures to have much more information on city government and service opportunities on the city website and in social media. Potential applicants for city committees and commissions can complete everything online so they don't have to feel intimidated by coming to City Hall. Santa Clara has its own local anti-discrimination ordinance that includes protection for transgender members of our community. We started having an LGBTQ flag raising ceremony every June and declare June LGBTQ Pride month. The City Council has been recognizing ethnic, cultural, and religious groups with a variety of "Appreciation Months," with events planned to further the celebration. Several years ago, we had a large campaign to increase citizenship applications, voter registration, and election turnout in a number of languages. We work with the IRC to have citizenship classes at our libraries and have hosted naturalization ceremonies with residents from all around the world. We do much broader recruitment of women and under-represented groups in our commission and committee appointments. The make-up of these city bodies reflect our progress in this area. We appointed another woman to one of our primary commissions last night.

8. If elected, how will you use your role to support fair and equitable labor standards and working conditions for the public, private, and non-profit sector workforce?

Santa Clara enacted a minimum wage ordinance several years ago that is indexed to inflation that raised incomes for many Santa Clara workers. The Council has worked with several of our major hotels and contractors at city-owned facilities to ensure workers can organize. The Council enacted a worker retention ordinance that now has been used several times to preserve jobs for incumbent employees. We are going to address expanding the scope of the ordinance to include other workplaces such as hotels. The City Council has been working to get compliance with Wage Theft laws with our primary tenant at Levi's Stadium but is being held up in court by the tenant. We are also in first phases of looking at adding a labor peace policy in Santa Clara.

9. What will you do as an elected official to strengthen environmental safeguards and climate sustainability in our community?

Santa Clara provides carbon-free electricity to our residents. We have long been innovators in bringing alternative energy sources into our portfolio to serve all customers in Santa Clara. Santa Clara is an owner with San Jose in the Regional Wastewater Treatment facility and we continually work to make that facility more sustainable. Santa Clara is a participant in South Bay Recycled Water and is one of the largest if not the largest user of recycled water in the region. The council included a community garden in one of our newest parks and is working with developers to include garden elements in new projects, most notably the "Agridhood" affordable housing project on Winchester

Blvd. The council is in the middle of creating a new climate action plan with a large component of community participation. We will be looking at many more ways that Santa Clara can become greener.

10. What will you do as an elected official to convene and collaborate with different constituencies (business, neighborhood, non-profit, civic orgs, etc.)?

I have open meetings monthly where I am available to talk with anyone who comes on any city-related topic they raise. I frequently meet with residents or members of the business community who contact me with a concern. I am a member of a number of community groups, so I stay in touch with grassroots concerns. I spent several decades working in business and I try to maintain those ties as well.

11. In the position that you seek, what policies would you support to promote local business, especially minority-, women-, and LGBTQ-owned businesses?

As part of the pandemic response, our City Council very quickly implemented a small business and non-profit assistance program, using other funds in the city council and city manager budget. We distributed over \$1.1 M within weeks in Santa Clara. We keep our business licenses at a low charge, especially for small businesses. Santa Clara uses public benefit funds from our electric utility to do energy efficiency assessments for small businesses and help install equipment that will save energy and much needed funds for the businesses. We have a council-led economic development committee that is looking at ways we can support more small businesses. We have an effort underway to have our larger businesses donate funds to help support Santa Clara small businesses during this difficult times.

12. The housing crisis has made it difficult to live in Santa Clara County, worsened economic and racial segregation, exposed renters to exploitation, and damaged our environment through urban sprawl. What policies would you implement to address this crisis?

Santa Clara has put in place an eviction moratorium during these difficult times. We also have created a new program to provide rent assistance which supplements our Tenant-Based Rental Assistance program. We have a mediation program for tenants and property owners to resolve disputes and protect tenant rights. We have a number of affordable housing projects in development that will serve several vulnerable communities. We have major specific plans for developments that will include large numbers of housing units, including units with varying levels of affordability per the inclusionary housing ordinance that I fought to put in place. We will develop well-thought out neighborhoods that reflect the needs of a broad range of our residents, working from these plans.

13. Since the tragic death of George Floyd, a spotlight has been placed on law enforcement that has brought to light police brutality, racial insensitivity, corruption, and other number of issues that affect public safety. In your city, what are the major issues effecting public safety? What policy changes would be advocating in the position you are seeking?

Santa Clara needs to ensure that we continue to hire only the highest-quality individuals that will always put the needs of the community they serve at the forefront. We need to be sure that our law enforcement professionals receive the best training in non-violent dispute resolution, implicit bias, and cultural sensitivity. We need to find more ways to build bridges between the broad range of people in our community and the police who are there to serve them. We are making all of our police policies accessible to the public who will be able to review them for needed updating. We need to collect more data on each police interaction through our new records systems to analyze for inappropriate patterns. Our mayor has joined the Obama Initiative with our Chief of Police, the only elected chief in California. We have an ad hoc committee comprised of the Mayor, Chief, myself and another council member, and three young people of color to address the points of the Obama Initiative and broader concerns over human rights, oversight of our city government, and complaint investigation and resolution.

Thank you for taking the time and effort to participate in the Santa Clara County Democratic Party March 2020 endorsement process. The Endorsement process interviews will be held from  
and are scheduled for a maximum of 30-minutes per session. **This questionnaire is due back by at 5pm. Please email it to [Clarencem99@gmail.com](mailto:Clarencem99@gmail.com)**